

# Generic Photosmart® Software For Retailers and Partners



Costco Photo Organizer



Costco CD Viewer



Costco Order Prints

## Why license Photosmart Software?

Preclick-powered Photosmart Software (GPS) is available as both a CD Viewer and a Desktop application. Rated #1 Free Software by InfoTrends. Turns any PC into a kiosk. Available in 21 languages. Low Cost GPS provides an immediate ROI. Plug-ins let the customer grow with the software. Preclick + HP constantly update the software.



Infotrends named GPS the best free software available today. "The best of the free... excellent balance between ease of use and features"



Adorama Create Album Pages

**Available today for select retail, online and hardware partners at two levels. (no per unit fees!)**

**Generic co-brand**

HP or Preclick co-branded with few customizations and one to two annual updates. (costs vary but start at under \$24K per year.)

**Customized and branded**

Private-label with many customizations and up to four annual updates (costs vary based on services.)

**CD Viewer Features Today**

- Runs on CD without installing on PC
- Order Prints
- E-mail
- Slideshow
- Create Album Pages
- CRM Windows that custom message your users

**Desktop Organizer Features Today**

All the features of the CD viewer, plus:

- Registration and opt-in reporting
- More CRM Windows and Features
- Edit (Red-eye, Crop, Fix, Adaptive Lighting, & more)
- Best of breed home print

**Current clients include:**



**About Preclick - the Photo Lifetime Company**

Preclick is the established leader in providing custom software solutions to leading photo retailers and hardware brands. Preclick turns Photo Software into Customer Relationships.

Preclick produces the Preclick-powered HP Photosmart Essential Software for HP in 21 languages.

Preclick produces standalone and plug-in photo software with new features and titles arriving quarterly

Plug-ins include: PhotoBack®, PhotoWiki®, PhotoSticky IPM, PhotoMovieMaker & More

**About HP Photosmart Essential Software for Partners (GPS)**

- Available in 21 languages
- Ships with most new HP products
- Proven with 100,000s of consumers
- Exclusive HP creative, editing and photo-printing technology

To learn more about licensing Preclick-powered software or about Preclick Plug-ins, contact [Brian@preclick.com](mailto:Brian@preclick.com) or go to [www.preclick.com/rimage](http://www.preclick.com/rimage) or call 1-800-450-WIKI (9454)

To learn more about licensing HP Photosmart Essential contact: [Don.Deliz@hp.com](mailto:Don.Deliz@hp.com) or [Dan@preclick.com](mailto:Dan@preclick.com) [www.hp.com/go/pse](http://www.hp.com/go/pse)

